

CORPORATE SPONSORSHIP PACKAGE



NEW ORLEANS

2026
NEW ORLEANS JEWISH COMMUNITY CENTER
nojcc.org



AREAS OF SERVICE AND SUPPORT

ACTIVE ADULTS

ARTS AND CULTURE

COMMUNITY BUILDING

FAMILIES

HEALTH AND WELLNESS

JEWISH CULTURE AND EDUCATION

MENTAL HEALTH

YOUTH AND TEEN

WHAT MAKES US UNIQUE

13,000+ Members

340,000+ Yearly visits across both campuses

161 Enrolled in our Early Childhood Development Center

700+ Campers each summer

3,600 Group exercise classes offered in 2025

430+ Active Adults (typically 60 and older) participating in enrichment programs

280+ Enrolled yearly in our Swim School, including children, receiving life-saving swim instruction

40+ Community festivals, arts performances, lectures, film screenings

\$160,000+ Scholarships for families in need

400 Participants in Arts at the Center classes and exhibitions, including painting, community choir, dance, improv, and more

YOUR GATEWAY TO THE J COMMUNITY

140,000+ Website visits in 2024

2,000+ Daily signage impressions

15,700+ Weekly email newsletter recipients

92,000+ Weekly social media post views with a reach of 42K



SPONSOR A PROGRAM AREA

ACTIVE ADULTS

The J offers a vibrant range of events and programs for adults aged 60 and older, promoting opportunities for lifelong learning. These activities include exercise classes, lunch-and-learn sessions, and various games, including an annual Mah Jongg tournament. Programming includes Alzheimer's Care and Enrichment (ACE), Mind Matters, J university, and Creative Arts. In 2025, Active Adults programming will expand to the Metairie campus to better serve this growing population.

ARTS AND CULTURE

Woven into all aspects of the JCC, this program aims to illuminate the human experience and provide connection points through creative and cultural programming, including performing, visual, and literary arts for the Jewish community and the wider community.

AQUATICS

The Oscar J. Tolmas Aquatic Center, situated on the Uptown campus, features a lap pool, a seasonal family pool, and an indoor teaching pool that is used year-round to support the JCC's Swim School. This program offers life-saving swim instruction for all ages, various aquatics classes, and a youth swim team. The pool at the Metairie facility is open seasonally offering lap and recreational swimming, as well as swim instruction.

EARLY CHILDHOOD CENTER

Nurturing young minds from 13 months through pre-K, the Early Childhood Center (ECC) honors the Jewish traditions of inquiry and instruction while welcoming families of all faiths. The ECC fosters social-emotional skills development by instilling a sense of ownership and self-expression that prepares children for lifelong learning.

HEALTH AND WELLNESS

Offering a wide variety of popular fitness classes, personal training, modern fitness equipment, and youth and adult sports leagues, the J adopts an inclusive approach to assist members in their fitness journeys and help them achieve their wellness goals.

SUMMER CAMPS

For decades, the JCC Summer Camp has enriched the lives of youth and children through programming that emphasizes fun, safety, and confidence building. Campers are given opportunities to explore existing interests, discover new ones, and create meaningful friendships.

SPONSOR AN EVENT

HOLIDAY AND COMMUNITY EVENTS

The JCC hosts numerous Jewish holiday events including an Adloyadah Purim Carnival and family-friendly Chanukah Celebration, as well as commemorative events like Yom Ha'Shoah, memorializing Holocaust survivors, and Yom Ha'Atzmaut, celebrating Israel's birthday.

JCC MACCABI GAMES: TEAM NEW ORLEANS

The JCC Maccabi Games is the world's largest Jewish youth sports event, bringing together over 3,000 Jewish teen athletes from communities around the globe. This Olympic-style experience is for teens aged 12 to 16 and includes various activities such as sports competitions, opening and closing ceremonies, community service, and social and cultural events. Participants will have the opportunity to build connections, forge friendships, and create lasting memories. This summer, the New Orleans JCC will be sending a delegation of athletes to Pittsburgh, PA, from August 3 to August 8, 2025.

KOSHER DILL CLASSIC PICKLEBALL TOURNAMENT

This annual event showcases the excitement of the fastest-growing sport in the country. Held over two days at both JCC campuses, players of all skill levels participate in a round-robin tournament in a friendly, community-building atmosphere.

SOLD

MEMBER APPRECIATION EVENTS

Occurring monthly in 2025, these diverse events are designed to show appreciation and foster community among all members. Events range from poolside guided meditations to coffee and snacks in the J café.

TRY-A-TRIATHLON

This exciting event, held annually in the fall, draws competitors of all ages who showcase their athletic endurance and skill by swimming, cycling, and running in and around the Uptown campus of the JCC.

CENTER CELEBRATION*

An annual fundraiser with a rich history of engaging entertainment, delicious food, and camaraderie, this community-wide event aims to raise essential funds in support of the JCC's programs and services.

*Sponsorship names and benefits differ from the Corporate Sponsorship Packages. Please contact the Director of Advancement for more information about these opportunities.

SPONSORSHIP LEVELS AND BENEFITS

Explore exclusive opportunities to showcase your business to our community. Benefits are customizable. Have an idea for a program area or an event not listed? Please get in touch with the Director of Advancement.



	VISIONARY \$25,000	INNOVATOR \$15,000	PILLAR \$10,000	GUARDIAN \$5,000	LEADER \$2,500
Two Gold Family Memberships (valued at \$5,364)	X				
Presenting opportunity at Board Annual Meeting or All Staff Retreat	X				
Speaking opportunity at sponsored program/event	X	X			
Two complimentary tickets to Center Celebration	X	X			
Ad in weekly Member Minute for one year	X	X			
Opportunity to host event at company location	X	X	X		
Membership, ECC, and Camp discounts	X	X	X		
Tabling opportunities at event	X	X	X	X	
Opportunity to place promotional items in event swag bag	X	X	X	X	
Discounted room rentals	X	X	X	X	
Banner placement at J campuses	X	X	X	X	
Ad in biannual Program Guide	X	X	X	X	X
Recognition on facility digital and physical signage	X	X	X	X	X
Four (4) one-time guest passes	X	X	X	X	X
Recognition in targeted email marketing	X	X	X	X	X
Company logo on J website	X	X	X	X	X
Company logo on J-specific materials	X	X	X	X	X
Recognition via social media	X	X	X	X	X
Volunteer opportunities	X	X	X	X	X



2026 Corporate Sponsorship Package

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